



Brief Company Profile

Company Name: M.O Group including:

- M.O Group (Imports & Exports)
- Baraka Factory
- MOA (General Trading) – Dubai
- Brothers for Salt

Brands: Teeka – Tuka – LOLO- Lemo

Date Established: 1994

History:

From 1994 to 2005 the company acted as an independent distributor for a number of major Juice and Soft Drink companies in Egypt, including Pepsi, and Coca Cola, and Juhayna.

- In 2002, we opened a branch office in Mauritania.
- In 2005, the company entered a partnership with other investors and M.O Group was formed. The new company re-directed its activities toward the international market, discontinuing distribution of all local brands.
- In 2007, we established our factory for producing Candy, Chewing gum and Lollipops. Now we produce more than 20 tons daily.
- In 2015, we established another big factory for producing Chocolate – Biscuit- Jelly.
- In 2018, we built the third factory over more than 10,000 meters . We are preparing now for more and more new products.

Other Activities:

Exporting to USA, UAE, Libya, Sudan, Tunisia, Iraq, Saudi Arabia, Ghana, Jordan, Palestine and other countries all over the world.

Sole Distributors for Salt Refineries in all of Egypt.

Our Products:

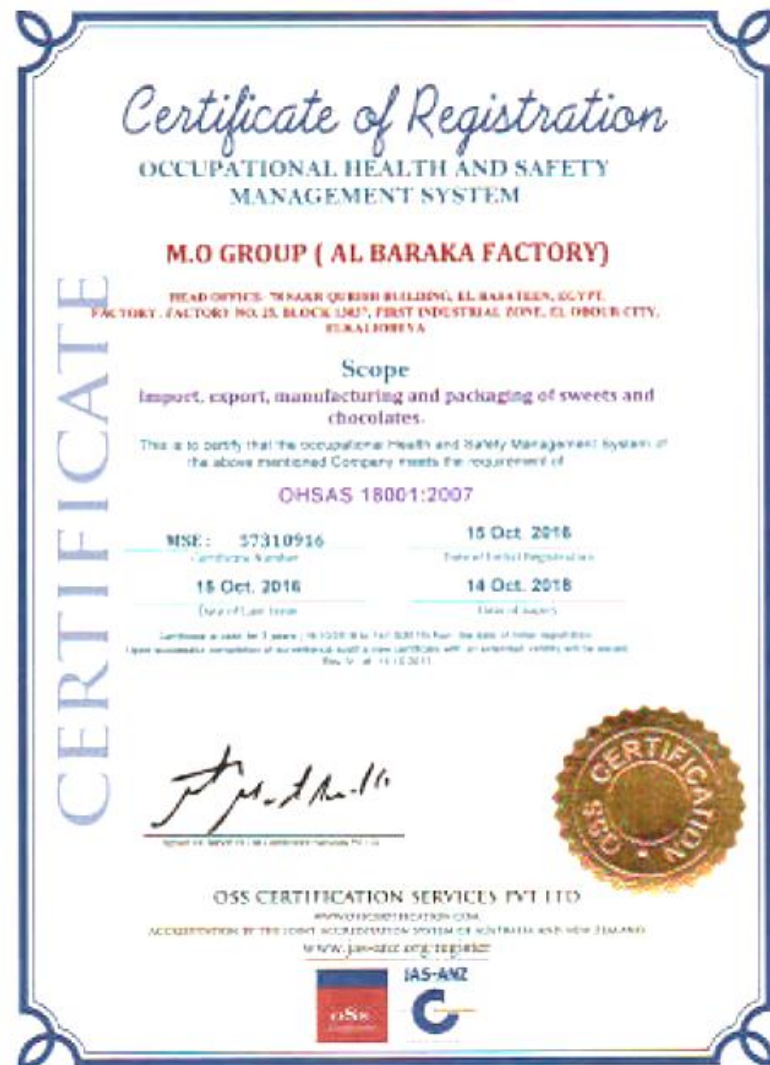
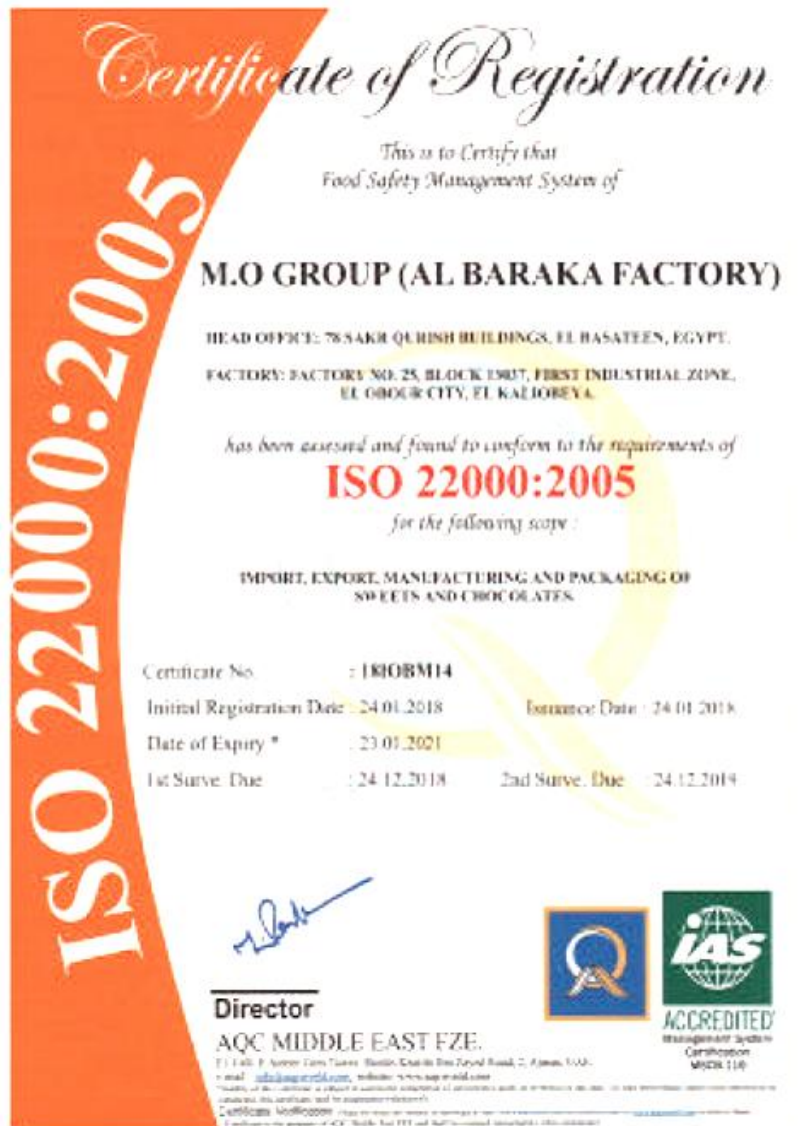
- Foodstuff
- Candy – Lollipop – Gum – Jelly - Toffee
- Chocolate – Biscuit- Jelly
- Salt

Our Exhibitions:

- Gulfood 2014, 2015, 2018 & 2019
- Food Africa Cairo 2018
- World Food Moscow 2018
- Sweets & Snacks Middle East - Dubai 2014, 2015
- Yummex 2016, 2017 & 2018
- Iraq Agro-food - Erbil 2013
- IFEA South Africa – 2013
- Cairo Supermarket Fair 2010, 2014 & 2015

M.O Group Factory

Quality Gauranteed





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EXPORTS LOGISTICS

Al-Baraka establishes chocolate candy factory with EGP 50m investment

Al-Baraka Sweets aims to establish a new factory in the middle of next year with investments worth at least EGP 50m to increase the size of its exports in the coming years.

Chairperson of the company, Hamdy El-Abraq, said that the new factory will be on 20,000 sqm in the 10th of Ramadan City to produce a daily amount of 20 tonnes of dry candy.

He added that the new factory is in line with the company's plan to open new markets in the coming period, and to increase production in order to meet export demand. The company is working to manufacture new products, where it has successfully manufactured bonbons for the very first-time last month.

El-Abraq pointed out that the company exports its products of dry candy and chocolate to 25 countries, including the US, the EU, the Middle East, and 10 African countries.

The company's plans to expand into its pre-existing markets, the African and Russia markets, and that

it has entered new markets in the past year by participating in external exhibitions. The company is also exploring entering into the markets of Germany and France during the next year, highlighted the company's chairperson.

Furthermore, he pointed out that the company aims to boost its exports this year by 66%, and plans to enter Russia, Finland, China, and South America, in addition to increasing exports to Europe.

Al-Baraka Sweets exported dry candy products worth EGP 30m last year, and plans to boost exports to EGP 50m this year, underlined El-Abraq.

Moreover, the company exports about 70% of its products, and allocates the remaining capacity to the domestic market, he indicated.

Al-Baraka Sweets's products of dry candy and chocolate are highly demanded in the US market, which is the largest promising market for the company, as it aims to double the quantities funnelled to it this year, concluded El-Abraq.



أكد حمدي الأبرق، المدير العام لشركة MO جروب "المتخصصة في صناعة الحلويات والشيكولاتة، أن الاشتراك في المعارض الخارجية يعتبر إحدى الأدوات المهمة للتعرف على العملاء الجدد.

وأشار في تصريحات خاصة لـ "فيتو"، على هامش مشاركته فعاليات معرض "يامكس الشرق الأوسط"، الذي بدأت فعالياته الإثنين الماضي، بمدينة دبي، بمركز دبي التجاري العالمي، إلى أهمية الاشتراك بهذا المعرض، باعتباره معرضاً متخصصاً في صناعة الشيكولاتة والحلويات وبالتالي فهو موجه للراغبين في استيراد هذه الصناعة ولفت إلى أهمية زيادة خريطة الاشتراك في المعارض الخارجية حتى يكون هناك المزيد من الفرص أمام الشركات للتواجد بالأسواق الخارجية.

وقال، إن الشيكولاتة المصرية ذات موقف تنافسي في الأسواق التصديرية وبالفعل يتم التصدير إلى العديد من الدول العربية والأفريقية.

وأكد أن شركته تصدر إلى العديد من الدول مثل أمريكا وإنجلترا وليبيا والإمارات الكويت السعودية الأردن وفلسطين وليبيا والسودان وغانا وكينيا وأوغندا والسنغال والجايبون وإنجلترا وأمريكا العراق وتونس.

وأشار إلى أن الشركات المصدرة تحضر دائماً على المشاركة في المعارض الخارجية بهدف التعرف على عملاء جدد مما يسهم في فتح أسواق جديدة للشركات ويتعكس على تنمية صادراتهم، لافتاً إلى أن شركات المصرية العاملة بالقطاع تعمل طبقاً للمواصفات المصرية التي تتطابق مع المواصفات.

ويذكر أن فعاليات الدورة الحادية عشرة من معرض "يامكس الشرق الأوسط" المتخصصة في صناعة الحلويات والمخبوزات والوجبات الخفيفة، انطلقت فعالياته الإثنين الماضي بمدينة دبي والمقام في مركز دبي التجاري العالمي.

ويأتي ذلك بمشاركة 13 شركة مصرية متخصصة في صناعة الحلويات، في "قطاعات الشيكولاتة والحلويات والآيس كريم والمخبوزات على مساحة 210 أمتار مربعة، وذلك تحت رعاية وزارة الصناعة والتجارة والمجلس التصديري للصناعات الغذائية.

M.O Group Factory

Quality Gauranteed



size	pieces/bag	bags/carton
10 grams	48 pieces	12 bags
10 grams	48 pieces	10 bags
10 grams	50 pieces	20 bags



size	pieces/bag	bags/carton
16 grams	50 pieces	12 bags



size	pieces/bag	bags/carton
23 grams	50 pieces	10 bags
25 grams	50 pieces	10 bags



size	pieces/bag	bags/carton
23 grams	50 pieces	16 bags



size	pieces/bag	bags/carton
16 grams	50 pieces	16 bags
18 grams	50 pieces	12 bags



size	pieces/bag	bags/carton
10 grams	100 pieces	10 bags



size	pieces/bag	bags/carton
18 grams	25 pieces	20 bags



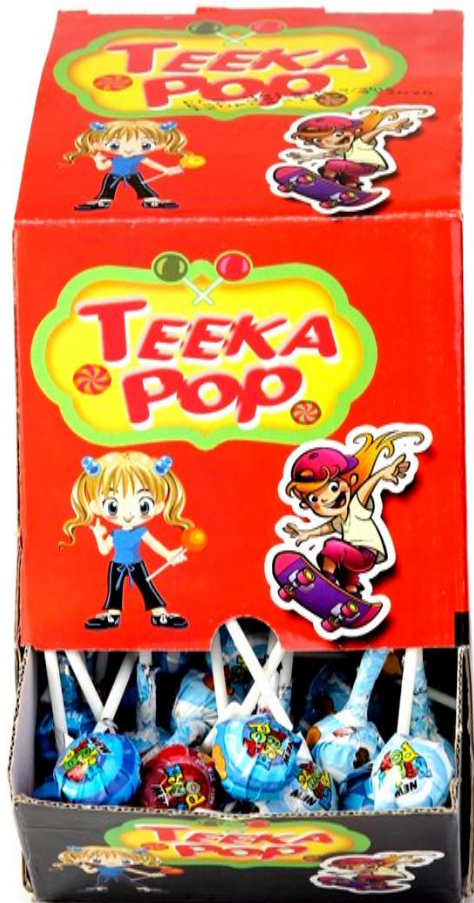
size	pieces/bag	bags/carton
25 grams	20 pieces	20 bags



size	pieces/bag	bags/carton
30 grams	70 pieces	2 stands



size	pieces/bag	bags/carton
10 grams	120 pieces	6 stands
18 grams	120 pieces	6 stands



size	pieces/bag	bags/carton
10 grams	120 pieces	6 boxes



Whistle Lollipops

size	pieces/bag	bags/carton
15 grams	50 pieces	6 boxes



size	pieces/bag	bags/carton
23 grams	100 pieces	2 boxes
16 grams	150 pieces	2 boxes



size	pieces/bag	bags/carton
16 grams	150 pieces	2 Jars
23 grams	100 pieces	2 Jars

M.O Group Factory

Quality Gauranteed



size	pieces/bag	bags/carton
10 grams	100 pieces	6 jars
15 grams	100 pieces	6 jars

M.O Group Factory

Quality Gauranteed



size	pieces/bag	bags/carton
16 grams	100 pieces	6 jars
14 grams	120 pieces	6 jars



size	pieces/bag	bags/carton
16 grams	100 pieces	2 jars



size	pieces/bag	bags/carton
12 grams	24 pieces	12 boxes
25 grams	24 pieces	12 boxes



size	pieces/bag	bags/carton
15 grams	24 pieces	8 boxes



size	pieces/bag	bags/carton
5 grams	250 pieces	4 jars
5 grams	300 pieces	4 jars

M.O Group Factory

Quality Gauranteed

size	pieces/bag	bags/carton
5 grams	100 pieces	24 jars
5 grams	100 pieces	12 jars



size	pieces/bag	bags/carton
15 grams	20 pieces	20 packs
10 grams	20 pieces	20 packs



M.O Group Factory

Quality Gauranteed

size	pieces/box	boxes /carton
5 grams	50 pieces	40 boxes



Ball Gum

size	pieces/jar	jars/carton
4.5 grams	130 pieces	24 jars
3 grams	200 pieces	24 jars
3 grams	200 pieces	12 jars



Ball Gum (filled with juice)

size	pieces/jar	jars/carton
6 grams	150 pieces	6 jars



Tattoo Gum

pieces/jar	jars/carton
100 pieces	12 jars



Small Chocolate Egg + Toy

size	pieces/bag	bags/carton
15 grams	24 pieces	4 boxes



Big Candy Egg + Toys

size	pieces/bag	bags/carton
20 grams	6 pieces	4 boxes



Big Candy Heart + Toys

pieces/bag	bags/carton
8 pieces	3 boxes



Big Candy Baseball + Toys

size	pieces/bag	bags/carton
20 grams	9 pieces	4 boxes



Big Candy Cono + Toys

size	pieces/Carton
50 grams	6 pieces



Gum Machine Rolette

pieces/bag	bags/carton
9 pieces	4 boxes



Gum Machine Bank

pieces/bag	bags/carton
9 pieces	4 boxes



Gum Machine Animals

pieces/bag	bags/carton
12 pieces	4 boxes



Gum Machine Ball

pieces/bag	bags/carton
12 pieces	4 boxes



Big Candy Car + Toys

pieces/bag	bags/carton
9 pieces	4 boxes



Small Chocolate cup with Biscuit Sticks

size	pieces/bag	bags/carto
25 grams	24 pieces	6 boxes



Big Chocolate cup with Biscuit Sticks

size	pieces/bag	bags/carton
50 grams	10 pieces	6 boxes



Teeka Bon Bon (Hard Candy Filled with Juice)

size	pieces/bag	bags/carton
5 grams	200 pieces	8 jars



Teeka Bon Bon (Hard Candy Filled with Juice)

size	pieces/bag	bags/carton
5 grams	200 pieces	8 bags



Teeka Bon Bon (Hard Candy Filled with Juice)

size	bags/carton
150 grams	24 bags



M.O Group Factory

Quality Gauranteed

